CEPA Launches Logo

It is with great enthusiasm that the Chemical Engineering Postgraduate Association (CEPA) at Monash University announces the launch of its official logo. The logo was designed by Spencer Davies Design Group.

Established in 2011, CEPA has a short but proud history of serving the postgraduates within the Department of Chemical Engineering. However, there is no logo to identify CEPA. The committee formed the view that if CEPA as an association was to build on its achievements and continue to serve postgraduates it needs a high quality logo. The new logo will be a central component in our branding, marketing and overall identity.

Careful consideration was given to the logo’s design. The logo boldly visualises the acronym by which the association is widely known and referred. The navy blue colour matches that of Monash University’s coat of arms to emphasis our association.

The new logo will feature on all our advertising material and communications. This process involves many steps and will take some time. We appreciate your patience in the meantime and hope you find our new logo as invigorating as we do.