Industrial Design

TR@M presentation

Associate Professor Arthur de Bono
Head of Department of Design

Selby Coxon
Senior Lecturer in Industrial Design

Dr Jon Allen
Senior Lecturer in Industrial Design

Mark Richardson
PhD student & Former Senior Designer @ Ford
Undergraduate

- 4 year full time programme Industrial Design
- 5 year full time double degree in Industrial Design / Mechanical Engineering

Postgraduate

- Master of Arts
- Master of Design (Studio)
- Master of Design (Research)
- Ph.D.
Industrial Design

Key activities

- Studio
- Collaborative projects
- Competitions
- Consulting
- Research
Kurt Ramholdt
Graduate 1999 - Automotive Designer - General Motors
Key successes

Pforzheim

Joee
by Kurt Ramholdt
Pforzheim

Key successes

Joee
by Kurt Ramholdt
Key successes

Pforzheim
2002 Paul Pietsch Award

Tribe
by Joseph Rudolph

Courtesy of Automotive Design: The Tribe Car and The Go Kart Fuel Tank,
Key successes

Pforzheim
2002 Paul Pietsch Award - Runner up

Lynx
by Frank Rudolph

Courtesy of New Dimensions, ABC Television, broadcast 7/8/2002
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Key successes

Dimitrious Scoutas
Graduated 2001 - designer @ IDC, UK

Dyson Award 2000

Courtesy of Evening News, Network 10 Television, broadcast 24/3/2001
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Key successes

Paul Manczak
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Key successes

By Corey Baker
Key successes

By Corey Baker
Child’s wheelchair
Student: Tom Marminc, Monash University, Melbourne, 2004
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Collaborative projects

RACV / AAA Roadside Assistance

By Nima Norian
Collaborative projects

Fox car museum

Sports car interior
Drawn by Mark Johnson
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Collaborative projects

Fox car museum

Presentations

Full-scale test-rig
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Collaborative projects

Fox car museum

Full-scale model
2002 Melbourne International Motor Show Forecast
2002 Melbourne International Motor Show Forecast
2002 Melbourne International Motor Show Forecast
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Mark Richardson
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PACE partnership
Current Research

• Collaboration with MUARC
  - Bicycle helmet design and use (ARC Linkage proposal)

• Collaboration with MUARC & MTI
  - Mining vehicle safety (Rio Tinto)
  - Personnel transport in underground mining (ACARP funded)
Mine Transport Vehicle design
Mine Transport Vehicle design
Mine Transport Vehicle design
Industrial Design

Aspirations

- The centre of excellence in Transport Design
- Continue to attract top design educators
- Continue to attract high quality students
- Best digital resources
- Growth in the Post Graduate programmes
- Growth in collaborative research